

"It doesn't interfere with the rest of your business which is the best part, you're doing something good without leaving the shop" - Social Spoons Partner Cafe Owner



SOCIAL SPOONS

café meals project



Supported by the City of Port Phillip Community Grants Program.



*FRESH IDEAS
for connecting our
COMMUNITY!*

LET'S HELP each other OUT



Gold Partner Cafés

If you would like to know more about **SOCIAL SPOONS**, please contact **Better Health Network (BHN)** by phone 132 246 or email socialspoons@bhn.org.au and ask for the **SOCIAL SPOONS** Program Coordinator.

socialspoons.org.au facebook.com/socialspoons

Improving social connectedness within the Better Health Network community.



what is social spoons?

- > SOCIAL SPOONS is a project run by **Better Health Network (BHN)**
- > SOCIAL SPOONS encourages isolated members of our community to **dine at supportive and welcoming cafés** in their local area
- > SOCIAL SPOONS provides a **meal subsidy for members** to dine at partner cafés (see maps next pages). Each member will be linked with a Key Worker from BHN who will aim to connect their member with the wide range of **wonderful social groups, activities and health services** within our local area
- > SOCIAL SPOONS aims to **promote social connectedness** amongst our broader community!

how does social spoons work?

SOCIAL SPOONS members are eligible to receive 4 subsidised meals per month, with a 5th meal for members fully covered up to \$15. Members pay a minimum of \$2.50 - BHN will reimburse the cafe up to \$12.50 for each meal (if total purchase is more than \$15 member pays the extra). **There are no-out-of-pocket costs for cafés.**

STEP 1: SOCIAL SPOONS members present their **SOCIAL SPOONS card** to café staff when ordering their meal

STEP 2: Café staff stamp the card, record the member ID# and meal subsidy on the provided recording sheet

STEP 2: When the recording sheet is full (or earlier if preferred), café proprietors give the completed recording sheets to BHN for payment (direct EFT)

how have cafés been selected?

Cafés have been carefully chosen. They must have:

- ✓ A welcoming environment
- ✓ Communal seating
- ✓ Wheelchair access
- ✓ Public transport access
- ✓ Multiple food options for \$15 or less
- ✓ Foods on display or pictures of foods
- ✓ Healthy options on the menu
- ✓ Friendly, welcoming and interactive staff

what is in it for the cafés?

- > **Revenue** through the provision of up to 5 meals per month to 20+ members
- > Contribution towards a **healthier and more connected community**
- > **Social interaction** with a variety of clientele
- > **Promotion of café** via web-page, Social Media and local publications
- > Promotion as a **socially conscious business**



"As soon as you help someone who really really needs help, you're helping two people."
- Social Spoons Partner Cafe Owner

SOCIAL ACTIVITY
w/ a side of
SMILES



Silver Spoon **cafés** are awarded 'Welcoming Cafe' stickers.

BUILDING
SOCIAL
capital

